

# WATER SOFTENER ADVANTAGES

## WHAT YOU SHOULD KNOW

### Hard Water Can Cause Discomfort



Hard water can leave your **hair dry** and skin feeling **itchy and flakey**. It causes **mineral buildup** on pipes, showerheads, and faucets **decreasing the efficiency** and lifetime of **appliances and plumbing**.

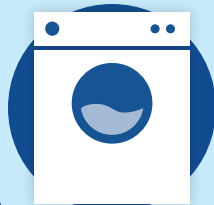
### Consider a Water Softener When You Notice:



DRY HAIR



ITCHY SKIN



APPLIANCE  
INEFFICIENCY



DISH SPOTS



PIPE BUILD-UP

### We Recommend. You Decide.

Call us today or visit [itlandes.com](http://itlandes.com) for more information.

**215.265.4221**

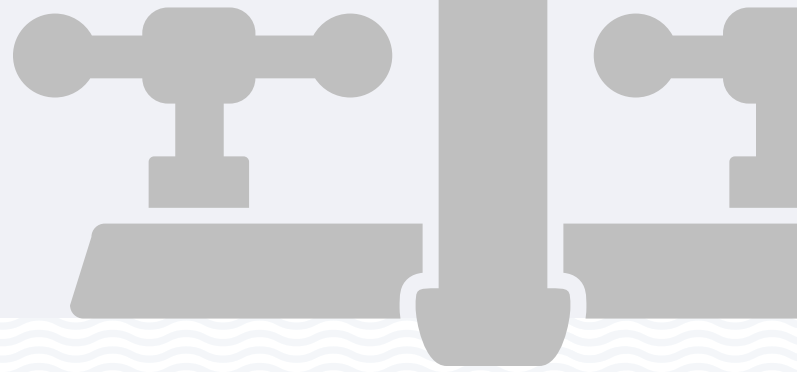


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WE RECOMMEND. YOU DECIDE.™



### Enjoy These Benefits



Appliances and  
pipes last longer

smoother and  
**SOFTER**  
hair & skin



Softer fabrics with  
brighter colors



Less scale buildup,  
stains, or soap  
residue

UP TO  
**20%**  
YEARLY SAVINGS ON  
WATER HEATING